Royal Van Zanten

ROYAL COLLECTION
Pot & Bedding 2022



Team Royal Van Zanten

Driven by passion







A NEW HYBRID REALITY WITH PLANTS…

Our industry underwent a true digital transformation in 2021, and this journey is continuing its path in 2022. We created virtual 3D showrooms, gardens and trials especially for you to visit digitally from all over the world. We also added new product videos to present our most promising pot plants to you in a different manner. These new digital features have proven successful and are here to stay. We are combining physical with virtual, creating a new hybrid reality!

A DIGITAL TIP!

Did you know? Even though we have print copies of our catalogue… we also offer an online version where you can digitally flip the pages! On top of that, we are keeping our new additions, such as a special digital version per product category. All these catalogues can be downloaded easily from the download section on our website www.royalvanzanten.com/en/downloads.

2022 TRENDS

For this edition, we took the 2022 trend colours as a source of inspiration for our magazine. Per category we created a mood board based on one of these colours. In 2022, fashion and interior are all about futuristic materials and metallic/translucent colours, mixed with (sur)realistic dreamscapes and soft shapes. Flowers are often used in the designs or form an inspiration for colour combinations and prints.

OUR LATEST HIGHLIGHTS

In addition to inspiration, this catalogue is of course packed with an amazing collection of flowering plants such as aster, bouvardia, celosia, pot chrysanthemums and garden mums. We would like to highlight three of our products for 2022:

1. Our pot chrysanthemum series: **Shine**. A new series that is recognisable by their small, elegant flowers. Available in three main colours: white, yellow and pink.
2. A true golden addition to our celosia assortment: **Hot Topic® Golden**. The sun will start to shine when you see this ochre yellow cristata celosia. A very trendy colour that will suit many of the Instagrammable homes of interior junkies.
3. A must-have for 2022 is our garden mum series **Milkshake™** for 12 cm pots. Additionally, we have a new Milkshake retail concept available. If you are interested, please contact your Area Manager.

Are you interested in our products, virtual trials and/or looking for inspiration on how you can make a difference with our varieties and concepts? Then please contact your Area Manager.

We wish you a healthy, successful and plant-friendly 2022!

Team Royal Van Zanten

Hello, Hallo, Hola, Halo, Habari, Bonjour, Olá, Ciao, Hej, Привет, Cześć, Kon'nichiwa, Nǐ hǎo, Xin chào

Nice to meet you!

Royal Van Zanten provides you with first-class, MPS-certified starting material that satisfies the latest requirements for a profitable crop.

We understand that success depends on more than just beautiful varieties and high quality plant material. As members of the Royal Van Zanten Team, we are pleased to offer you our support and advice on both the technical aspects of cultivation of our varieties, with our concepts, new introductions and much more.

We love to create a long-term relationship with you by sharing our knowledge and passion for plants!

If you have any questions or if you are interested in our products please contact us via customerservice@royalvanzanten.com.



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Area Export Manager
The Netherlands,
Germany, Austria,
Switzerland, Japan

Nico Laan
Area Export Manager
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Leon de Mooij
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Rick Kroon
Director Sales & Marketing



Bert Koeze
Product Manager
Pot Plants





Tjomme Gerbranda
Area Export Manager
The Netherlands, England, China, India, Brazil, Middle East



Arthur Kramer
Area Export Manager
Italy, Spain, France

“We care, so we act.

We improve every day in order to make our business more sustainable.

We create equal opportunities for growth and strive for excellence.

We respect each other and Mother Earth.

We bear responsibility for our future and that of future generations.”

Royal Van Zanten









OUR VIEW OF SUSTAINABILITY

Passion grows when you pass it on to others. That's what we believe. Our passion is not only evident in our flowers and plants but also in the way we do things.

Once you get to know Royal Van Zanten, you'll feel our passion for the industry. We love making other people happy with what we do, but we also get a huge amount of pleasure ourselves from our day-to-day work. And we want to pass on that pleasure to others – both now and in the future.

We realise that we can only pass on our passion to others if we protect the earth, create equal opportunities and ensure the company remains healthy with a focus on the long term – for the next generation and beyond.











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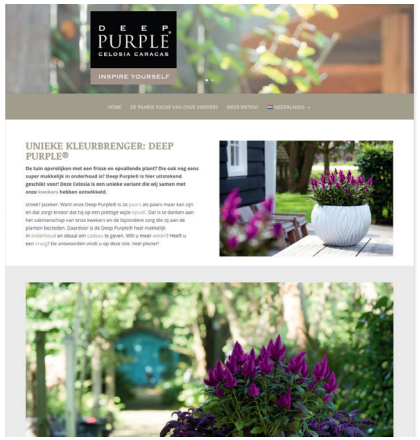
Concepts

We help you to stand out in the market by developing marketing concepts in close collaboration with you. Together we find new market opportunities, create a wow-factor and give inspiration throughout the chain; from grower to consumer, both on- and offline.

- As purple as it gets
- A real eye-catcher for indoor and outdoor
- Excellent shelf life

www.purple-celosia.com

DEEP PURPLE®
CELOSIA CARACAS
INSPIRE YOURSELF







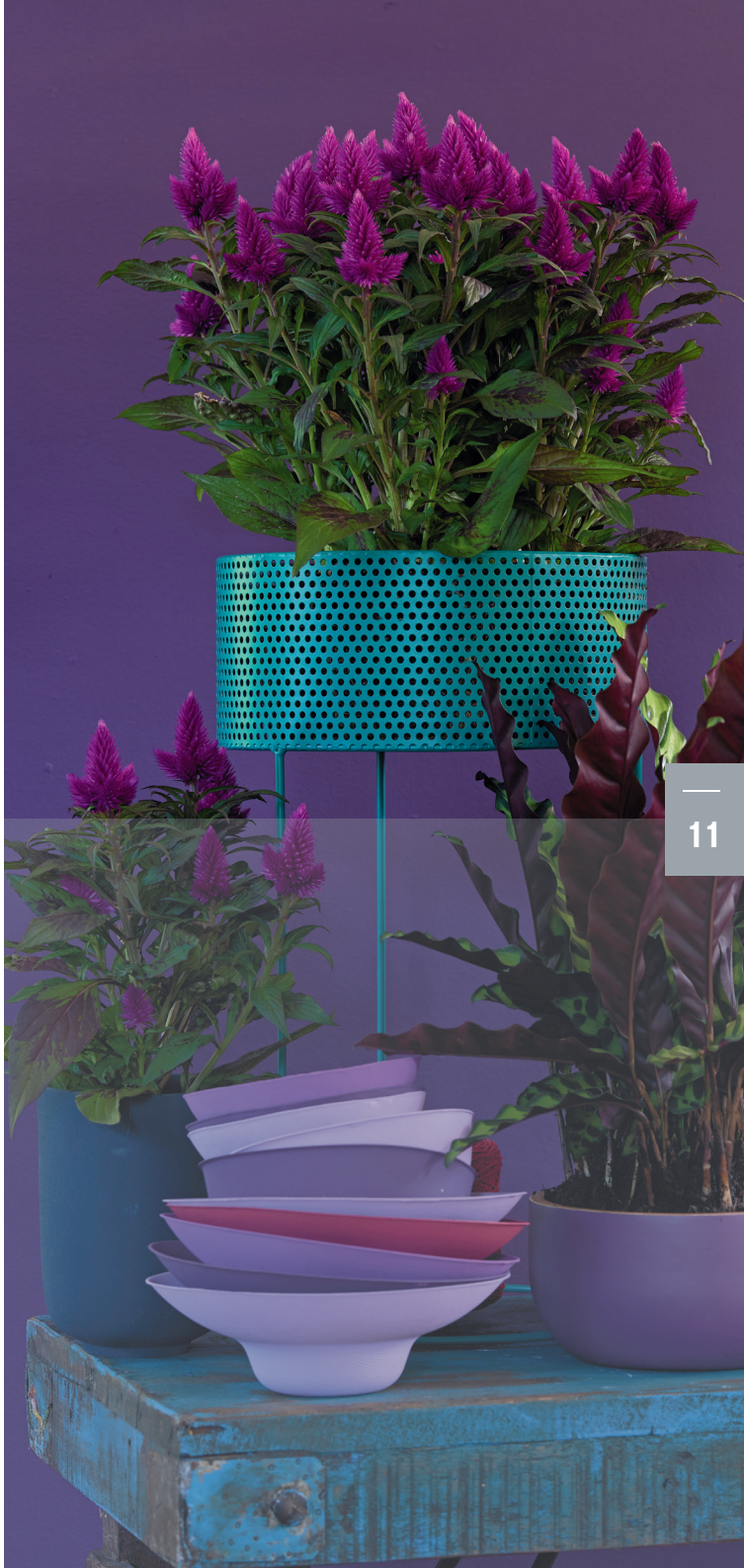






facebook.com/CelosiaDeepPurple







- Bright and lovely colours
- Clusters full of characteristic small flowers
- Easy to transport

www.bellevardia.com











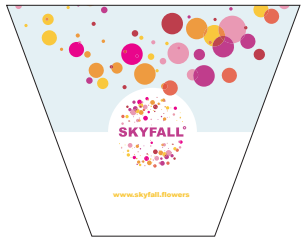
- Unique trailing Multiflora series
- Exceptional genetics provide a profusion of flowers
- Available in five different colours

SKYFALL®







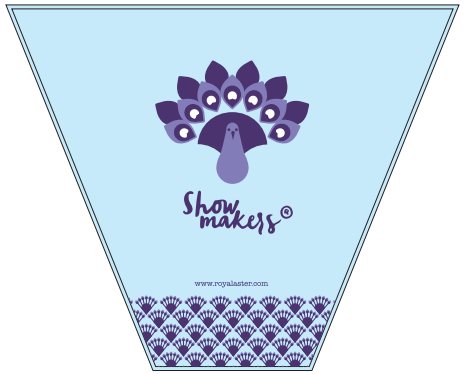






- Rich floral splendour
- A remarkable amount of greenery
- Continues to flower from late summer until late autumn

www.royalaster.com







- Beautiful explosion of flowers
- Great for a seasonal make-over with paint
- Genetically compact

www.royalvanzanten.com/concepts/fireworks/

Fireworks
CHRYSANTHEMUM

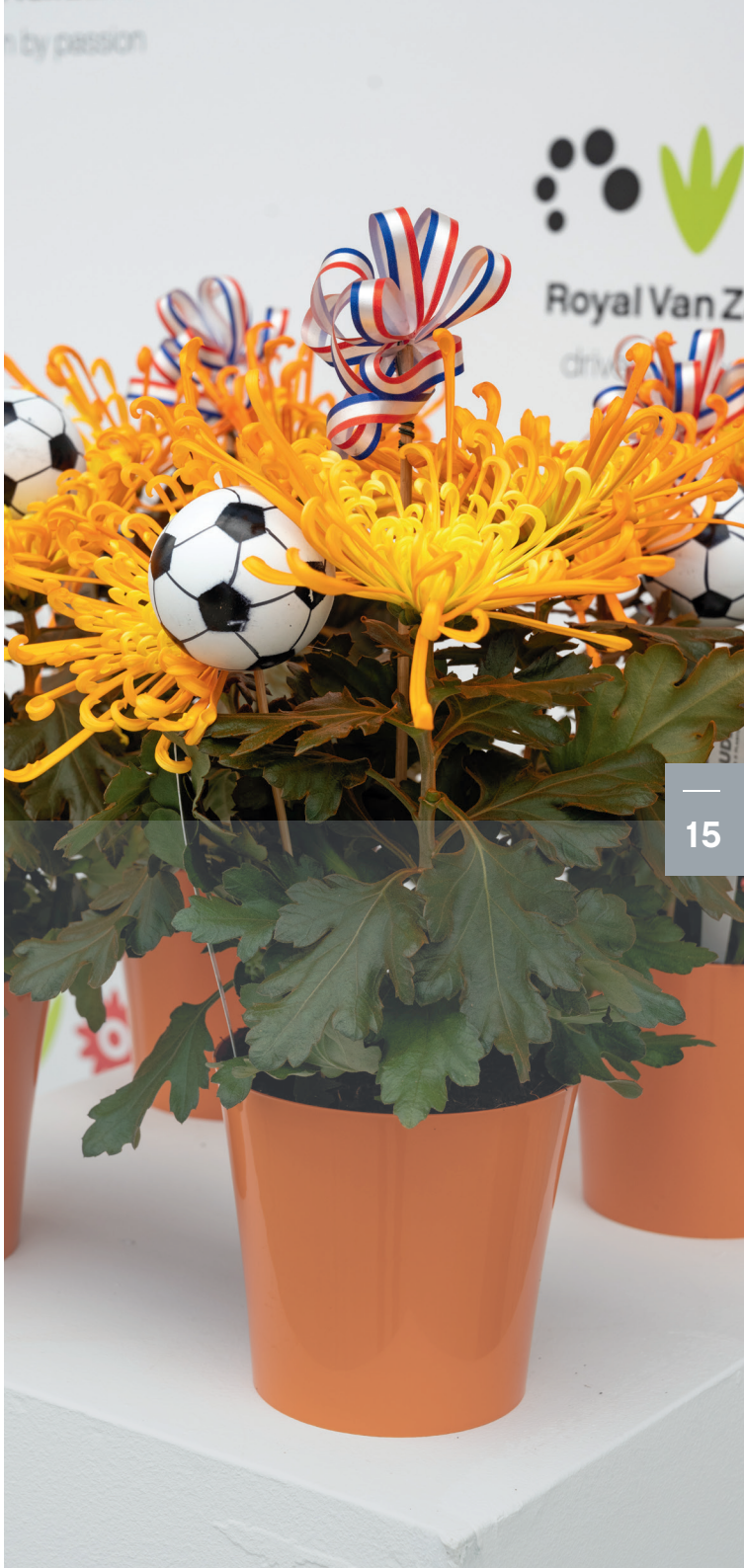
Let's Celebrate!

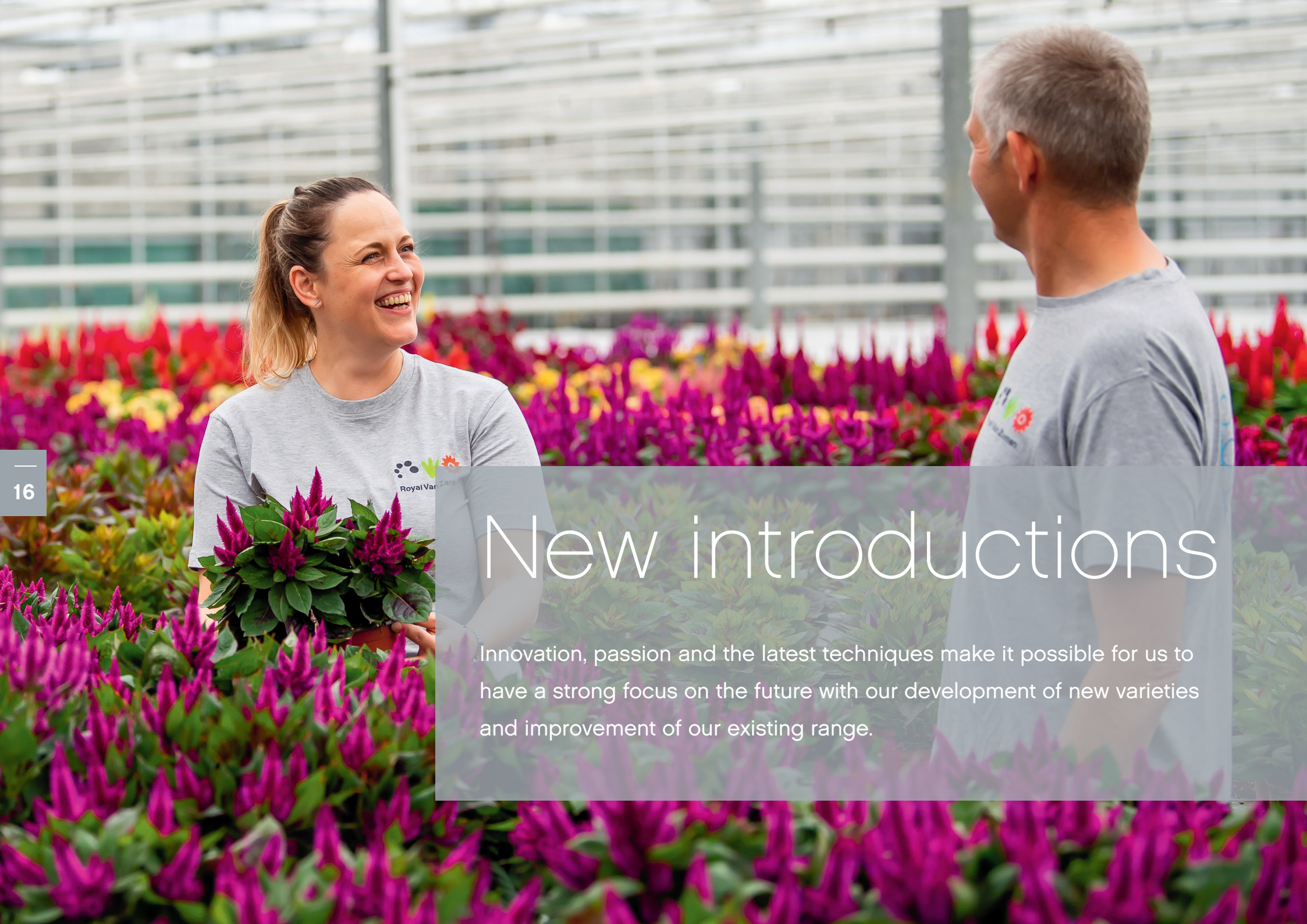












New introductions

Innovation, passion and the latest techniques make it possible for us to have a strong focus on the future with our development of new varieties and improvement of our existing range.

CELOSIA



Merida® Pink Improved
Page 29



Hot Topic® Golden
Page 28

CHRYSANTHEMUM



Ciao Splendid
Page 36



Firestone Pink
Page 46



Giro Time Orange
Page 37



Nova Yellow
Page 47



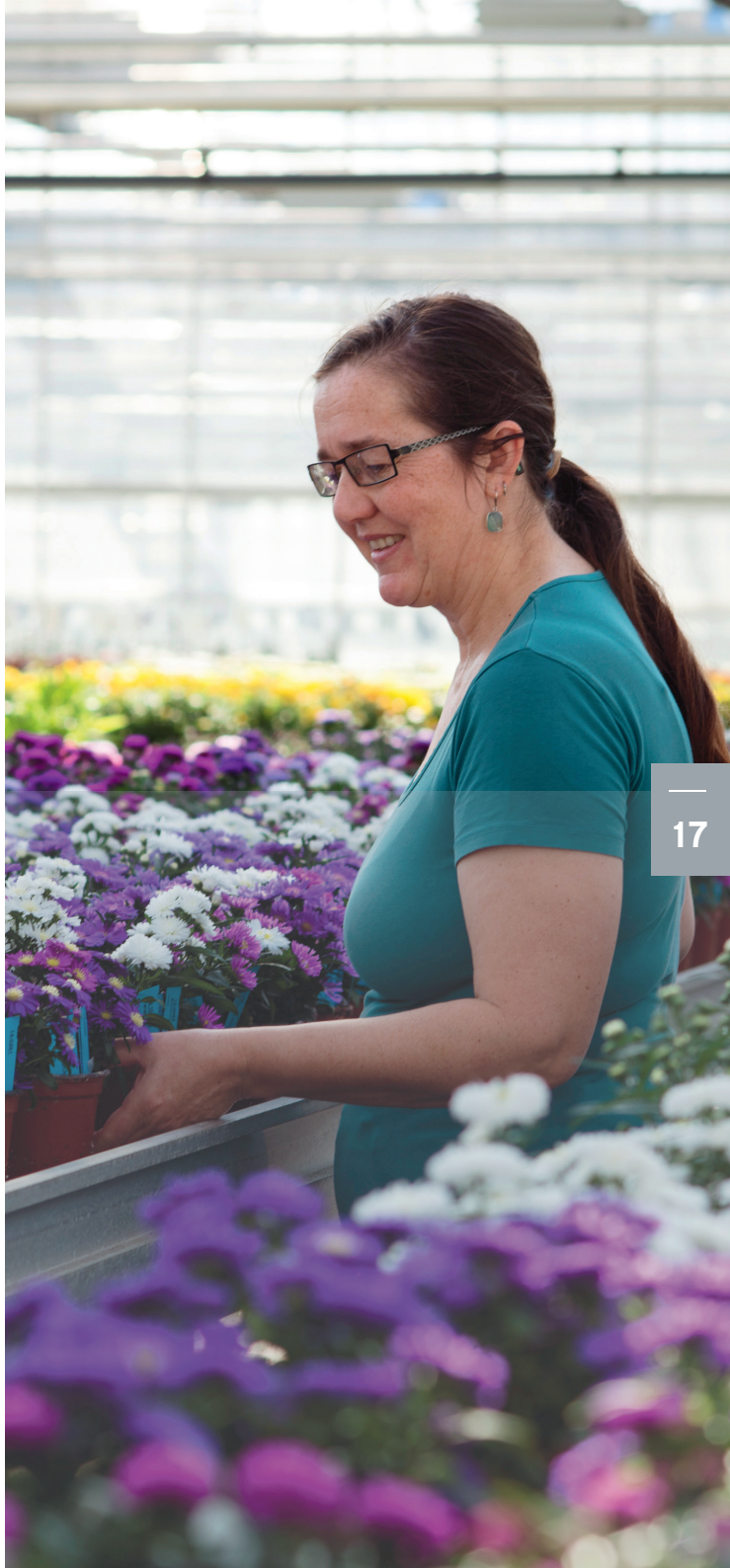
Shine Pink
Page 35



Shine White
Page 35



Shine Yellow
Page 35











Aster

Fluffy pompoms and long-lasting flowers in the most intense colours. Our asters are certainly ‘value for money’ autumn bloomers. Beside these strong unique selling points, they attract bumblebees and butterflies for a healthier ecosystem.





SHOWMAKERS® series ▼











Showmakers® Arctic White Code 5331
Vigour M
RT 6



Showmakers® Lilac Sunset Code 5289
Vigour M
RT 6



Showmakers® Blue Bayou Code 5296
Vigour M
RT 6



Showmakers® Indigo Ice Code 5353
Vigour M
RT 6







Also available as a Mix



Showmakers® Pretty Pink
Code 5206
Vigour M
RT 6



Showmakers® Baby Pink
Code 5348
Vigour M
RT 6



Showmakers® Magenta
Code 5349
Vigour M
RT 6











Bouvardia

This beautiful lady brightens up the room with her sweet and favourable colours. The clusters of distinctive, tiny buds unfurl into a diverse display of brightly coloured blooms. She symbolises enthusiasm and that is why she is the perfect gift for any celebration.





BELLE VARDIA

Exclusive





Bellevardia® Fire Red
Code Q553
Vigour L
RT 7

Exclusive





Bellevardia® Dark Pink
Code Q503
Vigour M
RT 7

Exclusive





Bellevardia® Light Pink
Code Q501
Vigour M
RT 7

Exclusive





Bellevardia®
Blossom Pink

Code Q524
Vigour M
RT 7

Exclusive





Bellevardia®
Pink Eye

Code Q522
Vigour M
RT 7

Exclusive





Bellevardia®
Snow White

Code Q618
Vigour M
RT 7









Celosia

Soft, huggable and certainly lovable! Our Celosias are well known for their perfect quality, easy maintenance and long flowering time. All important features for plant lovers around the world. Besides, these flowers are perfectly in line with all the trend forecasting reports. What else would you want?





HOT TOPIC® series ▼



Hot Topic® Pink Code 5702
Vigour M
RT 6

New



Hot Topic® Golden Code 5901
Vigour M
RT 5



Hot Topic® Red Code 5538
Vigour M
RT 6



Hot Topic® Yellow Code 5967
Vigour M
RT 6



Hot Topic® Clown Code 5536
Vigour M
RT 6

XXL series

New



Merida® Pink Impoved
Code 5760
Vigour M
RT 5,5



XXL Orange
Code 5910
Vigour L
RT 6



Merida® Red
Code 5461
Vigour M
RT 5,5



XXL Purple
Code 5915
Vigour L
RT 6





Vintage Code 5773
Vigour M
RT 6



Deep Purple® Code 5918
Vigour M
RT 5,5



Anthos Purple Code 5572
Vigour M
RT 5,5



Javalin Code 5558
Vigour M
RT 5,5



Purple 18 Code 5759
Vigour C
RT 5,5















Chrysanthemum

Our MUMS are an extension of your personality, with many different varieties you have more than enough options. Pick your favourite colours, shapes and sizes. Chrysanthemums give a stylish personal touch to your interior and garden designs. Besides the trendy appearance, MUMS are little air cleaning machines that will positively impact your health and well-being.







Embera Code 2885
Vigour M
RT 8



HoiHoi Code 2958
Vigour M
RT 7



Artistic® Dark Pink Code 2080
Vigour M
RT 7,5



Belmond Code Z483
Vigour M
RT 7,5



Artistic® Armin Code 2626
Vigour M
RT 6,5



Artistic® Armin Red Code 2891
Vigour M
RT 6,5

New





Shine Pink Code Z511
Vigour C
RT 6

New





Shine White Code Z512
Vigour C
RT 6

New





Shine Yellow Code Z513
Vigour C
RT 6





Ciao Red Code 2619
Vigour L
RT 7



Ciao Improved Code 2634
Vigour M
RT 7

New



Ciao Splendid Code Z507
Vigour L
RT 7



Alpine Time Code 2055
Vigour M
RT 7

New



Mount® Runca
Code 2524
Vigour M
RT 7



Tapas Time
Code 2881
Vigour M
RT 7,5



Giro Time Orange
Code 2172
Vigour M
RT 6,5



Mount® Runca Yellow
Code 2936
Vigour M
RT 7



Tempo Time
Code 2610
Vigour M
RT 7



Sunset Time
Code 2043
Vigour M
RT 7



Cardinal Time
Code Z449
Vigour M
RT 7



Giro Time Purple
Code Z561
Vigour M
RT 6,5



Giro Time Pink
Code 2023
Vigour M
RT 6,5



Elliot
Code 2924
Vigour L
RT 7



Deejay Time
Code 2624
Vigour M
RT 7



Blossom Time
Code 2915
Vigour L
RT 7

Christy® tricolore



Mount® Runca



Mount® Tourmalet



Mount® Aubisque Apricot



Omega Time Dark Pink



Omega Time Golden



Mount® Runca Yellow



Mount® Pleasant



Mount® Aubisque Pink



Omega Time Orange



Mega Time White



Smile Time



Mount® Juno



Mount® Aubisque Purple



Stadium 1



Stadium 3

Christy® Daisy I



Christy® Daisy II



Christy® Deco I



Christy® Deco II

AUBISQUE series









Mount® Aubisque Light Pink Code 2931
Vigour L
RT 7



Mount® Aubisque Pink Code 2643
Vigour L
RT 7



Mount® Aubisque Purple Code 2893
Vigour L
RT 7









Mount® Aubisque Burgundy Code 2909
Vigour L
RT 7



Mount® Aubisque Apricot Code 2930
Vigour L
RT 7



Mount® Aubisque Salmon Code 2910
Vigour L
RT 7



Mount® Juno
Code 2325
Vigour M
RT 7,5



Mount® Gerlach
Code 2641
Vigour S
RT 7,5



Mount® Carmel
Code 2022
Vigour M
RT 7



Blizzard Time
Code 2267
Vigour M
RT 6,5



Mount® Amaro
Code 2895
Vigour M
RT 7,5



Mount® Pleasant
Code 2568
Vigour M
RT 7



Mount® Kenya Code 2635
Vigour L
RT 7,5



Mount® Harmony Copper Code 2301
Vigour L
RT 7



Mount® Tolima Code 2627
Vigour M
RT 7



Mount® Tourmalet Code 2631
Vigour L
RT 7



Mount® Ventoux Code 2628
Vigour M
RT 7









Hermosa White Code Z521
Vigour C
RT 6,5



Hermosa Yellow Code 2106
Vigour C
RT 6,5



Santosa Pink Code Z522
Vigour C
RT 7









Anansi® White Code Z534
Vigour L
RT 7



Anansi® Pink Code Z535
Vigour L
RT 7



Anansi® Yellow Code Z536
Vigour L
RT 7

Fireworks CHRYSANTHEMUM





New





Fireworks™ Cream Code 2977
Vigour M
RT 9



Fireworks™ Yellow Code 2978
Vigour M
RT 9



Firestone Pink Code 2010
Vigour M
RT 9

New







Nova Lime Code 2035
Vigour M
RT 7



Nova Yellow Code 2098
Vigour M
RT 7













Multiflora

A true autumn must-have! Bring a splash of colour and happiness to the gardens when summer is ending. We offer you a wide range of colours that can be used in single or mixed arrangements.





TRIBECA series ▼



Tribeca White Code 6890
Vigour M



Tribeca Yellow Code 6889
Vigour M



Tribeca Pink Code 6598
Vigour M



Tribeca Dark Pink Code 6888
Vigour M



Tribeca Sunset Code 6833
Vigour M



Playa Sunny Code 4749
Vigour M



Flamingo Cranberry Code 4592
Vigour M



Harlem Red Code 6554
Vigour M



Harlem Purple Code 4753
Vigour M



Gold Cup Code 6490
Vigour M

PARADISO series



Also available as a Mix



Yellow Tang Code 4210
Vigour M



Paradiso Mix



Paradiso White Code 4788
Vigour M
RT 5,5



Paradiso Yellow Code 4823
Vigour M
RT 5,5

















Paradiso Amber Code 6483
Vigour M
RT 5,5

Paradiso Pink Code 6482
Vigour M
RT 5,5

Paradiso Purple Code 4090
Vigour M
RT 5,5

Paradiso Orange Code 4760
Vigour M
RT 5,5

ROSANNA series







Also available as a Mix





Rosanna Dark Pink Code 4141
Vigour M
RT 6,5



Rosanna Yellow Improved Code 6527
Vigour M
RT 6,5



Rosanna White Code 4123
Vigour M
RT 6,5







Also available as a Mix





Avalon® Purple Code 4697
Vigour M



Avalon® Red Code 4546
Vigour M













Avalon® Orange Code 4524
Vigour M

Avalon® Yellow Code 4696
Vigour M

Avalon® Cream Code 4536
Vigour M





Blomski White Code 6606
Vigour M



Alaska Code 6638
Vigour M



Blomski Yellow Code 6607
Vigour M



Superba Pink Code 6611
Vigour L

AMADORE® series ▼



Amadore® White Code 6544
Vigour M
RT 6



Amadore® Yellow Code 6580
Vigour M
RT 6



Amadore® Orange Code 6495
Vigour M
RT 6



Amadore® Pink Code 6439
Vigour M
RT 6



Amadore® Purple Code 6494
Vigour M
RT 6



Amadore® Red Code 6601
Vigour M
RT 6

ZSAZSA series

A series of plants with dark leaves and a very good shelf life



ZsaZsa Pink Code 4798 Vigour M



ZsaZsa Purple Code 4535 Vigour M



ZsaZsa White Code 6424 Vigour M



ZsaZsa Yellow Code 6548 Vigour M



ZsaZsa Red Code 4800 Vigour M







MILKSHAKE™ series









Milkshake™ Coconut Code 6885
Vigour C
RT 6



Milkshake™ Banana Code 6872
Vigour C
RT 6



Milkshake™ Papaya Code 6871
Vigour C
RT 6









Milkshake™ Strawberry Code 6886
Vigour C
RT 6



Milkshake™ Cherry Code 6876
Vigour C
RT 6



Milkshake™ Raspberry Code 6873
Vigour C
RT 6


GROW





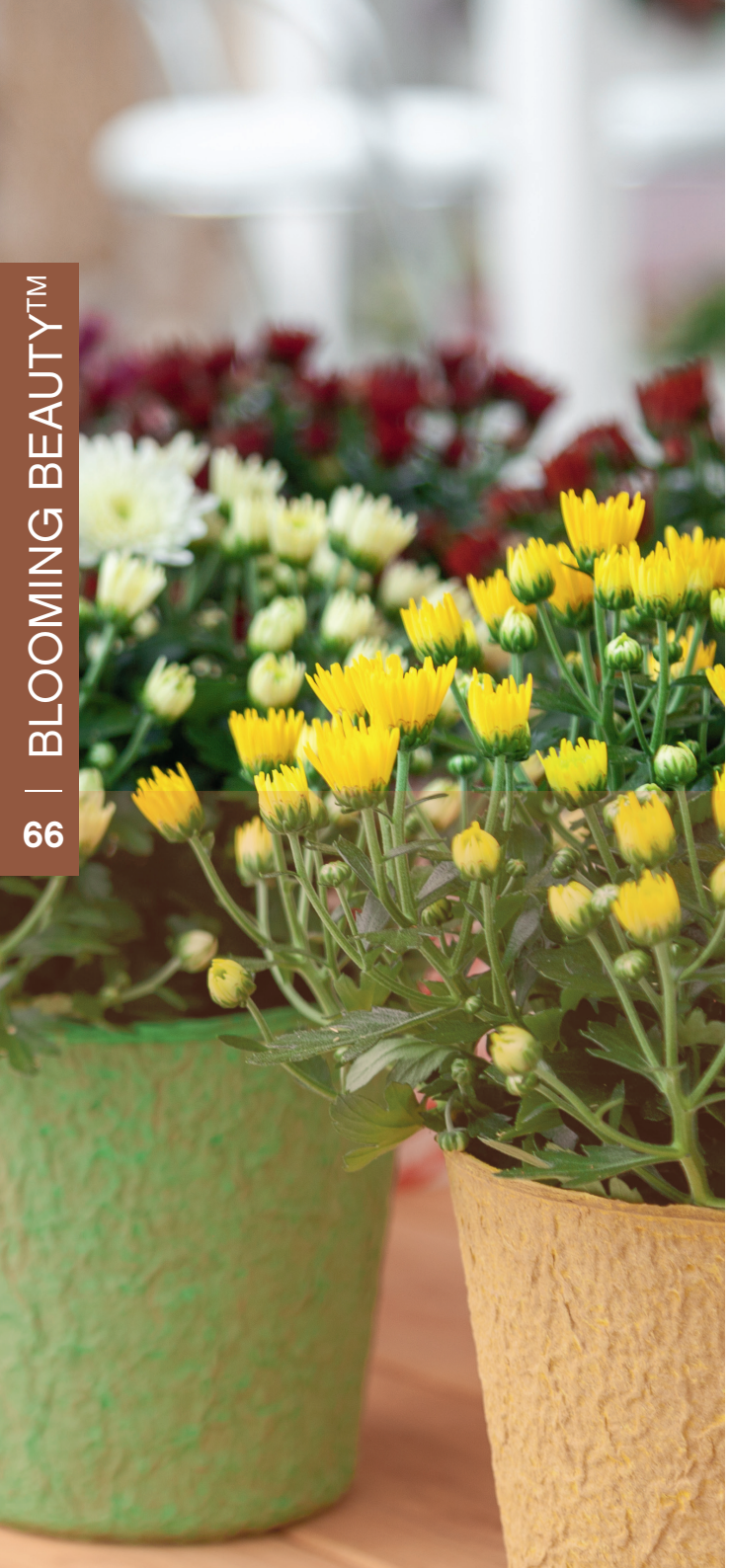


Specialties

Are you looking for something special? These additional Multiflora concepts are the answer for you! Picture-perfect Multifloras in hanging baskets, stunning Blooming Beauties in six packs & pots and their cute smaller versions called Baby Mums in ten packs.













Blooming Beauty™ Purple

Code 4458
Vigour C
RT 6







Blooming Beauty™ Red

Code 4196
Vigour C
RT 6







Blooming Beauty™ Bronze

Code 4160
Vigour C
RT 6







Blooming Beauty™ Yellow

Code 4198
Vigour C
RT 6







Blooming Beauty™ White

Code 4197
Vigour C
RT 6

SKYFALL® series



Also available as a Mix

Skyfall® Yellow Code 4850
Vigour T
RT 6

Skyfall® Purple Code 4181
Vigour T
RT 6



Skyfall® Pink
Code 4827
Vigour T
RT 6

Skyfall® Red Improved
Code 6578
Vigour T
RT 6

Skyfall® White
Code 6523
Vigour T
RT 6





Baby Mum® Yellow
Code 6551
Vigour SC
RT 6



Baby Mum® White
Code 6422
Vigour SC
RT 6



Baby Mum® Purple
Code 4992
Vigour SC
RT 6

Aster

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	License (€/1000)	Page
	Tiara®										
5208	Tiara® Opale White		8 - 36	white	daisy	3	medium	5	9 - 17	20,50	-
5109	Tiara® Royal Pink		8 - 36	pink	daisy	3	medium	5,5	9 - 17	20,50	-
5140	Tiara® Royal Purple		8 - 36	purple	daisy	3	medium	5,5	9 - 17	20,50	-
	Showmakers®										
5331	Showmakers® Arctic White		8 - 36	white	decorative	3	medium	6	9 - 17	21,00	20
5348	Showmakers® Baby Pink		8 - 36	dark pink	decorative	3	medium	6	9 - 17	21,00	21
5296	Showmakers® Blue Bayou		8 - 36	dark blue	decorative	3	medium	6	9 - 17	21,00	20
5353	Showmakers® Indigo Ice		8 - 36	dark blue	decorative	3	medium	6	9 - 17	21,00	20
5379	Showmakers® Lavender		8 - 36	lilac	decorative	3	medium	6	9 - 17	21,00	-
5289	Showmakers® Lilac Sunset		8 - 36	lilac	decorative	3	medium	6	9 - 17	21,00	20
5349	Showmakers® Magenta		8 - 36	magenta	decorative	3	medium	6	9 - 17	21,00	21
5206	Showmakers® Pretty Pink		8 - 36	dark pink	decorative	3	medium	6	9 - 17	21,00	21

Bouvardia

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	License (€/1000)	Page
	Bellevardia®										
Q524	Bellevardia® Blossom Pink	EXCLUSIVE	1 - 32	pink	single	medium	medium	7	12	30,00	25
Q503	Bellevardia® Dark Pink	EXCLUSIVE	1 - 32	dark pink	single	medium	medium	7	12	30,00	24
Q553	Bellevardia® Fire Red	EXCLUSIVE	1 - 32	red	single	medium	large	7	12	30,00	24
Q501	Bellevardia® Light Pink	EXCLUSIVE	1 - 32	light pink	single	medium	medium	7	12	30,00	24
Q522	Bellevardia® Pink Eye	EXCLUSIVE	1 - 32	pink	single	medium	medium	7	12	30,00	25
Q618	Bellevardia® Snow White	EXCLUSIVE	1 - 32	white	single	medium	medium	7	12	30,00	25

Celosia

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	License (€/1000)	Page
	Spicata										
5572	Anthos Purple		4 - 34	purple	spicata	large	medium	5,5	9 - 23	30,00	30
5918	Deep Purple®		2 - 34	purple	spicata	large	medium	5,5	12 - 23	20,00	30
5558	Javalin		8 - 34	purple	spicata	large	medium	5,5	12 - 23	50,00	30
5461	Merida® Red		4 - 34	red	spicata	large	medium	5,5	12 - 23	30,00	29
5760	Merida® Pink Improved	NEW	4 - 34	pink	spicata	large	medium	5,5	12 - 23	30,00	29
5759	Purple 18		4 - 34	purple	spicata	large	compact	5,5	9 - 23	30,00	30
5773	Vintage	EXCLUSIVE	8 - 34	pink	spicata	large	medium	6	12 - 23	100,00	30
	Hot Topic®										
5536	Hot Topic® Clown		8 - 34	multi colour	cristata	medium	medium	6	12 - 23	30,00	28
5901	Hot Topic® Golden	NEW	8 - 34	dark yellow	cristata	medium	medium	5	12 - 23	30,00	28
5702	Hot Topic® Pink		8 - 34	pink	cristata	medium	medium	6	12 - 23	30,00	28
5538	Hot Topic® Red		8 - 34	red	cristata	medium	medium	6	12 - 23	30,00	28
5967	Hot Topic® Yellow		8 - 34	yellow	cristata	medium	medium	6	12 - 23	30,00	28
	XXL Series										
5910	XXL Orange		8 - 34	orange	plumosa	large	vigorous	6	19 - 23	100,00	29
5915	XXL Purple		8 - 34	purple	plumosa	large	vigorous	6	19 - 23	100,00	29

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	License (€/1000)	Page
2055	Alpine Time		1 - 52	white	daisy	medium	7	x		13,00	36
Z535	Anansi™ Pink		1 - 52	pink	spider	large	7	x		12,00	45
Z534	Anansi™ White		1 - 52	white	spider	large	7	x		12,00	45
Z536	Anansi™ Yellow		1 - 52	yellow	spider	large	7	x		12,00	45
2626	Artistic® Armin		1 - 52	purple/white	daisy	medium	6,5	x	x	12,00	34
2891	Artistic® Armin Red		5 - 35	red	daisy	medium	6,5	x	x	12,00	34
2080	Artistic® Dark Pink		5 - 35	purple/white	daisy	medium	7,5	x	x	12,00	34
2038	Artistic® Rosy		1 - 52	purple/white	daisy	medium	7	x	x	12,00	-
Z483	Belmond		1 - 52	white-green	anemone	medium	7,5	x		13,00	34
2267	Blizzard Time		1 - 52	white	decorative	medium	6,5	x	x	12,00	42
2915	Blossom Time		1 - 52	pink	daisy	large	7	x	x	12,00	38
Z449	Cardinal Time		1 - 52	red	daisy	medium	7	x	x	13,00	38
2634	Ciao Improved		1 - 52	purple/white	daisy	medium	7	x	x	12,00	36
2619	Ciao Red		1 - 52	red/yellow	daisy	large	7	x	x	12,00	36
Z507	Ciao Splendid	NEW	5 - 35	red/yellow	daisy	large	7	x	x	13,00	36
2624	Deejay Time		5 - 35	purple	daisy	medium	7	x	x	12,00	38
2924	Elliot		1 - 52	red	daisy	large	7	x	x	12,00	38
2885	Embera		5 - 35	amber	anemone/spoon	medium	8	x	x	12,00	34
2172	Giro Time Orange	NEW	1 - 52	orange	daisy	medium	6,5	x	x	12,00	37
2023	Giro Time Pink		1 - 52	pink	daisy	medium	6,5	x	x	12,00	38
Z561	Giro Time Purple		1 - 52	purple	daisy	medium	6,5	x	x	12,00	38
Z521	Hermosa White		5 - 35	white	spider	compact	6,5	x	x	13,00	44
2106	Hermosa Yellow		5 - 35	yelow	spider	compact	6,5	x	x	13,00	44
2958	HoiHoi		1 - 52	red/yellow	daisy	medium	7	x	x	12,00	34
2208	McBrian		5 - 35	purple	anemone	medium	7	x		10,00	-
2389	Mega Time White		1 - 52	white	daisy	medium	7,5	x	x	12,00	39
2895	Mount® Amaro		1 - 52	yellow	decorative	medium	7,5	x	x	12,00	42
2930	Mount® Aubisque Apricot		1 - 52	orange	decorative	large	7	x	x	12,00	41
2909	Mount® Aubisque Burgundy		1 - 52	red	decorative	large	7	x	x	12,00	41
2931	Mount® Aubisque Light Pink		1 - 52	light pink	decorative	large	7	x	x	12,00	40
2643	Mount® Aubisque Pink		1 - 52	pink	decorative	large	7	x	x	12,00	40
2893	Mount® Aubisque Purple		1 - 52	purple	decorative	large	7	x	x	12,00	40
2910	Mount® Aubisque Salmon		1 - 52	salmon	decorative	large	7	x	x	12,00	41
2022	Mount® Carmel		1 - 52	yellow	decorative	medium	7	x		12,00	42
2641	Mount® Gerlach		1 - 52	white	decorative	small	7,5	x	x	12,00	42
2301	Mount® Harmony Copper		1 - 52	copper	decorative	large	7	x	x	12,00	43
2325	Mount® Juno		1 - 52	white	decorative	medium	7,5	x	x	12,00	42
2079	Mount® Katla		5 - 35	orange light	daisy	large	7	x	x	12,00	-
2635	Mount® Kenya		1 - 52	red	decorative	large	7,5	x	x	12,00	43
2568	Mount® Pleasant		1 - 52	yellow	decorative	medium	7	x	x	12,00	42

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	License (€/1000)	Page
2524	Mount® Runca		1 - 52	white	daisy	medium	7	x	x	12,00	37
2936	Mount® Runca Yellow		1 - 52	yellow	daisy	medium	7	x	x	12,00	37
2627	Mount® Tolima		1 - 52	bronze	decorative	medium	7	x	x	12,00	43
2631	Mount® Tourmalet		1 - 52	purple	decorative	large	7	x	x	12,00	43
2628	Mount® Ventoux		1 - 52	pink	decorative	medium	7	x	x	12,00	43
2817	Omega Time Dark Pink		1 - 52	pink dark	daisy	medium	7,5	x	x	12,00	39
2487	Omega Time Golden		1 - 52	yellow	daisy	medium	7,5	x	x	12,00	39
2818	Omega Time Orange		1 - 52	orange	daisy	medium	7,5	x	x	12,00	39
Z522	Santosa Pink		5 - 35	pink	spoon	compact	7	x	x	13,00	44
Z511	Shine Pink	NEW	1 - 52	pink	daisy	compact	6	x	x	13,00	35
Z512	Shine White	NEW	1 - 52	white	daisy	compact	6	x	x	13,00	35
Z513	Shine Yellow	NEW	1 - 52	yellow	daisy	compact	6	x	x	13,00	35
2898	Smile Time		1 - 52	purple	daisy	medium	7	x	x	12,00	39
2043	Sunset Time		1 - 52	orange	daisy	medium	7	x	x	12,00	37
2881	Tapas Time		1 - 52	yellow	daisy	medium	7,5	x	x	12,00	37
2610	Tempo Time		1 - 52	yellow	daisy	medium	7	x		12,00	37

Disbuds

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	License (€/1000)	Page
2010	Firestone Pink	NEW	1 - 52	pink	spider	medium	8	x	x	50,00	46
2977	Fireworks™ Cream		1 - 52	creme	spider	medium	9	x	x	50,00	46
2978	Fireworks™ Yellow		1 - 52	yellow	spider	medium	9	x	x	50,00	46
2035	Nova Lime		1 - 52	lime	decorative	medium	7	x	-	25,00	47
2098	Nova Yellow	NEW	1 - 52	yellow	decorative	medium	7	x	-	25,00	47

Multiflora

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Flowe-ring Time	Vigour	Grown Outsi-de	Grown Inside	Res-ponse Time (wk)	License (€/1000)	Page
	Early (week 34-36)												
4753	Harlem Purple		14 - 24	purple	decorative	3	34-36	medium	x			50,00	51
6554	Harlem Red		14 - 24	red	decorative	3	34-36	medium	x			50,00	51
4749	Playa Sunny		14 - 24	yellow	decorative	3	34-36	medium	x			50,00	51
6888	Tribeca Dark Pink		14 - 24	dark pink	decorative	3	34-36	medium	x			50,00	50
6598	Tribeca Pink		14 - 24	pink	decorative	3	34-36	medium	x			50,00	50
6833	Tribeca Sunset		14 - 24	dark orange	decorative	3	34-36	medium	x			50,00	50
6889	Tribeca Yellow		14 - 24	yellow	decorative	3	34-36	medium	x			50,00	50
6890	Tribeca White		14 - 24	white	decorative	3	34-36	medium	x			50,00	50
	Middle - Early (week 37-38)												
4592	Flamingo Cranberry		15 - 25	red	decorative	4	37-38	medium	x			50,00	51
6490	Gold Cup		15 - 25	yellow	decorative	4	37-38	medium	x			50,00	51
	Middle - Late (week 39-40)												
6483	Paradiso Amber		4 - 34	orange	decorative	3	39-40	medium	x	x	5,5	50,00	53
4760	Paradiso Orange		4 - 34	orange	decorative	3	39-40	medium	x	x	5,5	50,00	53
6482	Paradiso Pink		4 - 34	pink	decorative	3	39-40	medium	x	x	5,5	50,00	53
4090	Paradiso Purple		4 - 34	purple	decorative	3	39-40	medium	x	x	5,5	50,00	53
4788	Paradiso White		4 - 34	creamy white	decorative	3	39-40	medium	x	x	5,5	50,00	52
4823	Paradiso Yellow		4 - 34	yellow	decorative	3	39-40	medium	x	x	5,5	50,00	52
4210	Yellow Tang		16 - 26	yellow	decorative	3	39-40	medium	x			50,00	52
	Late (week 41-43)												
4536	Avalon® Cream		14 - 26	creamy white	decorative	4	41-42	medium	x			50,00	57
4524	Avalon® Orange		14 - 26	orange	decorative	4	41-42	medium	x			50,00	57
4697	Avalon® Purple		14 - 26	purple	decorative	4	41-42	medium	x			50,00	56
4546	Avalon® Red		14 - 26	red	decorative	4	41-42	medium	x			50,00	56
4696	Avalon® Yellow		14 - 26	yellow	decorative	4	41-42	medium	x			50,00	57
4141	Rosanna Dark Pink		12 - 34	purple	decorative	2	41-42	medium	x	x	6,5	50,00	54
6527	Rosanna Yellow Imp.		12 - 34	yellow	decorative	2	41-42	medium	x	x	6,5	50,00	54
4123	Rosannna White		12 - 34	white	decorative	2	41-42	medium	x	x	6,5	50,00	54
	Extra Late (week 43)												
6638	Alaska		19 - 28	white	decorative	4	43	medium	x			50,00	58
6637	Atlanta White		19 - 28	white	decorative	4	43	medium	x			50,00	-
6606	Blomski White		19 - 28	white	decorative	4	43	medium	x			50,00	58
6607	Blomski Yellow		19 - 28	yellow	decorative	4	43	medium	x			50,00	58
6611	Superba Pink		19 - 28	pink	decorative	4	43	large	x			50,00	58

Multiflora

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Flowe-ring Time	Vigour	Grown Outsi-de	Grown Inside	Res-ponse Time (wk)	License (€/1000)	Page
	Black Cloth												
6495	Amadore® Orange		14 - 28	orange	decorative	3	40-41	medium	x	x	6	50,00	59
6439	Amadore® Pink		14 - 28	pink	decorative	3	40-41	medium	x	x	6	50,00	59
6494	Amadore® Purple		14 - 28	purple	decorative	3	40-41	medium	x	x	6	50,00	59
6601	Amadore® Red		14 - 28	red	decorative	3	40-41	medium	x	x	6	50,00	59
C460	Amadore® White		14 - 28	white	decorative	3	40-41	medium	x	x	6	50,00	59
6580	Amadore® Yellow		14 - 28	yellow	decorative	3	40-41	medium	x	x	6	50,00	59
4798	ZsaZsa Pink		14 - 28	pink	decorative	2	40-41	medium	x	x		50,00	60
4535	ZsaZsa Purple		14 - 28	purple	decorative	2	40-41	medium	x	x		50,00	60
4800	ZsaZsa Red		14 - 28	red	decorative	2	40-41	medium	x	x		50,00	60
6424	ZsaZsa White		14 - 28	white	decorative	2	40-41	medium	x	x		50,00	60
6548	ZsaZsa Yellow		14 - 28	yellow	decorative	2	40-41	medium	x	x		50,00	60
6872	Milkshake™ Banana		6 - 34	yellow	decorative	3		compact		x	6	50,00	62
6876	Milkshake™ Cherry		6 - 34	red	decorative	3		compact		x	6	50,00	63
6885	Milkshake™ Coconut		6 - 34	white	decorative	3		compact		x	6	50,00	62
6871	Milkshake™ Papaya		6 - 34	orange	decorative	3		compact		x	6	50,00	62
6873	Milkshake™ Raspberry		6 - 34	pink	decorative	3		compact		x	6	50,00	63
6886	Milkshake™ Strawberry		6 - 34	purple	decorative	3		compact		x	6	50,00	63

Blooming Beauty™

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Grown Inside	Response Time (wk)	License (€/1000)	Page
4160	Blooming Beauty™ Bronze		6 - 34	bronze	decorative	small	compact	x	6	50,00	67
4458	Blooming Beauty™ Purple		6 - 34	purple	decorative	small	compact	x	6	50,00	66
4196	Blooming Beauty™ Red		6 - 34	red	decorative	small	compact	x	6	50,00	66
4197	Blooming Beauty™ White		6 - 34	white	decorative	small	compact	x	6	50,00	67
4198	Blooming Beauty™ Yellow		6 - 34	yellow	decorative	small	compact	x	6	50,00	67

Hanging baskets

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Grown Inside	Response Time (wk)	License (€/1000)	Page
	Skyfall®										
4827	Skyfall® Pink		6 - 34	pink	decorative	small	trailing	x	6	60,00	69
4181	Skyfall® Purple		6 - 34	purple	decorative	small	trailing	x	6	60,00	68
6578	Skyfall® Red Improved		6 - 34	red	decorative	small	trailing	x	6	60,00	69
6523	Skyfall® White		6 - 34	white	decorative	small	trailing	x	6	60,00	69
4850	Skyfall® Yellow		6 - 34	yellow	decorative	small	trailing	x	6	60,00	68

Baby Mum®

Code	Variety	Status	Plant Week	Colour	Flower-type	Flower-size	Vigour	Grown Outside	Response Time (wk)	License (€/1000)	Page
4992	Baby Mum® Purple		6 - 34	purple	decorative	small	supercompact	x	6	30,00	70
6422	Baby Mum® White		6 - 34	white	decorative	small	supercompact	x	6	30,00	70
6551	Baby Mum® Yellow		6 - 34	yellow	decorative	small	supercompact	x	6	30,00	70

2022

JANUARY

	52	1	2	3	4	5
M	27	3	10	17	24	31
T	28	4	11	18	25	1
W	29	5	12	19	26	2
T	30	6	13	20	27	3
F	31	7	14	21	28	4
S	1	8	15	22	29	5
S	2	9	16	23	30	6

FEBRUARY

	5	6	7	8	9	10
M	31	7	14	21	28	7
T	1	8	15	22	1	8
W	2	9	16	23	2	9
T	3	10	17	24	3	10
F	4	11	18	25	4	11
S	5	12	19	26	5	12
S	6	13	20	27	6	13

MARCH

	9	10	11	12	13	14
M	28	7	14	21	28	4
T	1	8	15	22	29	5
W	2	9	16	23	30	6
T	3	10	17	24	31	7
F	4	11	18	25	1	8
S	5	12	19	26	2	9
S	6	13	20	27	3	10

APRIL

	13	14	15	16	17	18
M	28	4	11	18	25	2
T	29	5	12	19	26	3
W	30	6	13	20	27	4
T	31	7	14	21	28	5
F	1	8	15	22	29	6
S	2	9	16	23	30	7
S	3	10	17	24	1	8

MAY

	17	18	19	20	21	22
M	25	2	9	16	23	30
T	26	3	10	17	24	31
W	27	4	11	18	25	1
T	28	5	12	19	26	2
F	29	6	13	20	27	3
S	30	7	14	21	28	4
S	1	8	15	22	29	5

JUNE

	22	23	24	25	26	27
M	30	6	13	20	27	4
T	31	7	14	21	28	5
W	1	8	15	22	29	6
T	2	9	16	23	30	7
F	3	10	17	24	1	8
S	4	11	18	25	2	9
S	5	12	19	26	3	10

JULY

	26	27	28	29	30	31
M	27	4	11	18	25	1
T	28	5	12	19	26	2
W	29	6	13	20	27	3
T	30	7	14	21	28	4
F	1	8	15	22	29	5
S	2	9	16	23	30	6
S	3	10	17	24	31	7

AUGUST

	31	32	33	34	35	36
M	1	8	15	22	29	5
T	2	9	16	23	30	6
W	3	10	17	24	31	7
T	4	11	18	25	1	8
F	5	12	19	26	2	9
S	6	13	20	27	3	10
S	7	14	21	28	4	11

SEPTEMBER

	35	36	37	38	39	40
M	29	5	12	19	26	4
T	30	6	13	20	27	4
W	31	7	14	21	28	5
T	1	8	15	22	29	6
F	2	9	16	23	30	7
S	3	10	17	24	1	8
S	4	11	18	25	2	9

OCTOBER

	39	40	41	42	43	44
M	26	3	10	17	24	31
T	27	4	11	18	25	1
W	28	5	12	19	26	2
T	29	6	13	20	27	3
F	30	7	14	21	28	4
S	1	8	15	22	29	5
S	2	9	16	23	30	6

NOVEMBER

	44	45	46	47	48	49
M	31	7	14	21	28	5
T	1	8	15	22	29	6
W	2	9	16	23	30	7
T	3	10	17	24	1	8
F	4	11	18	25	2	9
S	5	12	19	26	3	10
S	6	13	20	27	4	11

DECEMBER

	48	49	50	51	52	1
M	28	5	12	19	26	2
T	29	6	13	20	27	3
W	30	7	14	21	28	4
T	1	8	15	22	29	5
F	2	9	16	23	30	6
S	3	10	17	24	31	7
S	4	11	18	25	1	8

For our Salt Lake & Colorita products, please ask your sales representative for the seasonal brochure!







Events

IPM Essen Germany	25-28 January
Flower Trials	14-17 June
California Spring Trials	30 March-3 April
FloraHolland Trade Fair	TBD (November)
International Floriculture Trade Fair (IFTF)	TBD (November)

Due to COVID-19, these dates and exhibition participations are subject to change.

Special Days

New Year	1 January
Chinese New Year	1 February
Valentine's Day	14 February
International Women's Day	8 March
Mother's Day (UK)	27 March
Easter	17-18 April
Mother's Day (US, NL, DE)	8 May
Ascension Day	26 May
Mother's Day (PL)	26 May
Mother's Day (FR)	30 May
Pentecost	5 June
Whit Monday	6 June
Assumption Day	15 Aug
Halloween	31 October
All Saints' Day	1 November
Christmas	25 December
Christmas/Boxing Day	26 December
New Year's Eve	31 December



Events 2022

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driven by passion

Royal Van Zanten

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